



Tues., Sept. 13, 2016
5 to 7 p.m.

Newberg Ace Hardware
2100 Portland Rd., Newberg
R.S.V.P. by
Friday, Sept. 9
503-538-2014

Tues., Oct. 11, 2016
5 to 7 p.m.

Chehalem Valley Brewing Co.
2515B Portland Rd., Newberg
R.S.V.P. by
Friday, October 7
503-538-2014

\$5 members,
\$10 general public

Wine on Tuesday features wine, appetizers, music and door prizes from 5 to 7 pm on the second Tuesday of each month. The popular social event is an enjoyable AND effective way to network and make connections to strengthen your business.

**Chehalem Valley
Chamber of Commerce**
115 N. College St., Suite #2
Newberg, OR 97132
503.538.2014

BREAKFAST FOR CHAMPIONS

September 21, 2016 • 7:30 - 9:00 a.m.

Activating Your Online Presence: Learn powerful digital marketing strategies that click, engage, convert and produce.

**GFU – Canyon Commons, 1400 E. North St.
(NEW LOCATION)**

Registration/Information: 503-538-2014, patty@chehalemvalley.org
\$10 - Chamber Members, \$20 - Non Chamber Members

Online marketing is more than just signing up for Facebook and creating a website (although those are two important aspects of it!). It's also a great way to promote your business without breaking the bank and can be easily measured.

A good online marketing strategy pulls all the moving parts of your digital brand presence together. It enables all the channels, technologies, and components of your online marketing efforts to guide your target audience into your sales funnel and lasting brand engagement.

sponsored by



Portland General Electric

This one hour workshop will walk through the practical steps and best practices small businesses need to successfully launch a digital marketing plan. We'll review case studies and explore plans and ideas participants can start using right away.

Who Is This Workshop For?

Marketers who wish to understand the moving parts of digital and social media marketing

Those who want to add power and potential to their current online platforms, channels, and campaigns

(continued
on page 7)

Mary Czarniecki
on-line marketing
and branding strat-
egist working with
small businesses



Summer Internship Program Another Success for 22 Students and Employers

The Graduation Ceremony for the 22 interns was inspiring. Over the course of the 9-week paid summer internship program, students were matched with local employers to fill current openings. Now in its second year through the Chehalem Valley Chamber of Commerce, the program provides real world job experience for high school and college students.

The program ran from June 15 – August 17 and included a professional development curriculum. Topics included Customer Service, Public Speaking, Resume Preparation, Interview Skills, Social Media for Networking and Job Search, (continued on page 3)



TITLE SPONSORS

Brews & BBQs



Leadership Newberg & Community
Awards Banquet



The Chehalem Valley Chamber of Commerce would like to acknowledge the special investment of the following Title Sponsors of our events throughout 2016 —

Community Awards Banquet



Political Forums and
Breakfast for Champions



Portland General Electric

"Beware Measure 97 Tax on a Tax!"

CHAIRMAN'S MESSAGE



Betty Vergets
Board Chair

As summer comes to a close and we look forward to our beautiful fall colors, there are some important issues which affect businesses, as well as citizens in our community.

While I don't believe in telling people how they should vote or what they should believe, I do believe in being educated on a subject and having all the facts.

As you may have heard by now, a group calling itself "A Better Oregon," formed primarily by the government employee unions in Oregon, has been successful in adding a new tax increase proposal to the November 8, 2016 Oregon ballot. The ballot measure, originally known as Initiative Petition 28 and now called Oregon Measure 97, requires corporations to pay a new 2.5% tax on all gross sales, not net profit, to companies in Oregon beginning January 1, 2017.

Unfortunately, Measure 97 does nothing to guarantee the new tax revenues will go to the schools, healthcare, or senior services. There are absolutely no restrictions, guidelines or requirements outlined in this measure to guarantee that these funds are to be used accordingly. The new taxes from this measure would be paid into the state General Fund, giving the politicians and bureaucrats a blank check to spend billions of dollars as they

Chairman's Message continued on
page 3.

Chamber News

Chehalem Valley Chamber and Newberg City Club Host Political Forums

September 20 & October 11 • noon-1:15 p.m.

Chehalem Cultural Center Ballroom, 415 E. Sheridan St.

The Chehalem Valley Chamber in conjunction with Newberg City Club are hosting two upcoming political forums. The first will be held on **Tuesday, September 20, 2016**. Speakers will present on Ballot Measure 97, a proposed new corporate income tax on gross receipts.

The second forum scheduled for Tuesday, **October 11, 2016** will feature Candidates for the Oregon House of Representatives District 24 Ron Noble and Ken Moore and District 25 Bill Post and Sharon Freeman. The objective of both forums is to provide the opportunity for our constituents to educate themselves on the candidates and ballot measures they will be voting on in the upcoming General Election.



Both political forums will be held at the Chehalem Cultural Center Ballroom, 415 E. Sheridan St. Newberg from noon to 1:15 p.m. Reservations are required by Friday, September 16 and Friday, October 7 respectively. Cost is \$12 for Chamber members and City Club members and \$15 for the general public. Please call 503-538-2014 to RSVP. The Chehalem Valley Chamber would like to thank Portland General Electric for their sponsorship of the 2016 Political Forums.

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JESSICA KINION
General Manager
PHONE: 503-538-3232
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TOLL FREE 800-683-1616
FAX 503-538-5478

3900 PORTLAND RD
NEWBERG, OR 97132
WWW.NEWBERGFORD.COM

New Member Profile



Greg Salmon

Congratulations to our Ambassador of the Quarter:

**Greg Salmon
of Ken & Daughter Jewelers**

The Ambassadors Program for the Chehalem Valley Chamber of Commerce is a membership outreach and retention program designed to involve and inform new members of the Chamber. Chamber Ambassadors are selected based on their active involvement in Chamber committees and events and demonstrated professionalism.

Newberg Downtown Improvement Plan Discussion Meeting

September 13 • 4:30 - 6:30 p.m.

Chehalem Cultural Center Ballroom

Come learn about the future vision for downtown Newberg including big improvements and action needed. This draft plan has been shaped by an advisory committee and community workshops, now we're ready to share it and gain feedback from interested business and community members. Help us shape the future of our downtown.

Employers: Are You Hiring?

*Connect with
local job seekers.* We welcome your participation in our
JOB FAIR *Recruit talented
individuals.*

September 14 • 10 a.m. to 1 p.m.

at Chehalem Valley Cultural Center
415 E. Sheridan St., Newberg.

More details on our website at www.chehalemvalley.org
or call Karla at 503-538-2014.



RUTH GARVIN
Owner

(503) 852-0089
ruth@cliffcreek.com

WWW.CLIFFCREEK.COM



Ron Wolfe
VICE PRESIDENT & MANAGER

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ron.wolfe@pcboregon.com
www.pcboregon.com

Summer Internship Program

(continued from page 1)

Personal Finance, First Aid and CPR Certification, Lean Manufacturing, Project Management and more.

Interns were matched with local employers based on their area of study and interests. Local employers included A-dec, ARE Manufacturing, Aspen Creek Landscaping, The Four Graces Winery, The City of Newberg, CPRD, Lewis Audio Video, and the Chehalem Valley Chamber of Commerce.

During the graduation ceremony the students shared what they learned through the program and how they calculated the value that they provided in dollars for their employers above what they were paid. The graduation ceremony was attended by the students, employers, community members, and families.

Last year's program included 14 interns and this year there were 22. The Chamber predicts the program will double in size in coming years based on the interest of businesses in the community. The program is open to businesses in all industries. The benefit to the business is the ability to complete projects that current staffing can't accommodate. Interns are expected to triple your business's return on investment.

To learn more about this program or to participate in the 2017 Intern Program, contact Sheryl Kelsh by email at Sheryl@chehalemvalley.org.

CHAIRMAN'S MESSAGE

(continued from page 2)

please, with no accountability to the public.

A study by the nonpartisan Legislative Revenue Office concluded that most of this tax on sales would end up being paid by Oregon consumers through higher prices on nearly everything we buy, including gasoline, utilities, clothing, medicine and even food – costing the average Oregon household over \$600 per year.

As a small business owner who is independently owned & operated, the results could be devastating. As an example, we purchase our products from the Ace Hardware Corporation. The cost to Ace will be an additional \$2.4 million per year or approximately \$30,000 average per store, which will then be passed on to each store. This type of a situation would mean many employers would have to rethink charitable contributions, raise prices, cut jobs, or maybe all of these.

The last fact on this Measure that we think is important to understand is the tax on gross sales would often result in a "Tax on a Tax on a Tax".

As business owners in our community, we have many friends who are educators and understand that they support this measure and we don't dispute the need for support in our schools. As Chamber members, our job is to support local businesses and keep them abreast of issues in such areas of local government and education. Unfortunately, the facts on this measure don't add up to the promises they are making and in the end could be costly to our community and our state.

All I'm asking is that before you vote on this measure, please check out all the facts so that you are well informed.

Greeters is a continental breakfast for members and guests that offers visibility, education and support.

GREETERS — SEPTEMBER

8 to 9 a.m.

All locations in Newberg unless otherwise noted.

Friday, September 2 Oktoberfest

Chehalem Valley Chamber
115 N. College St.

Host: Heath Cornick

Phone: 503-538-1161

Friday, September 9 Camp Tillikum

15321 NE North Valley Rd.

Host: Jillianne Bandstra

Phone: 503-679-4331

Friday, September 16 Wiki Wiki Weenie

Chehalem Valley Chamber
115 N. College St.

Host: Rusty Bird

Phone: 503-528-2104

Friday, September 23 Juliette's House

Brown Tarlow, Bridges & Palmer
515 E. First St.

Host: Francine Fiore

Phone: 503-538-3138

Friday, September 30 A Family Place

Joyful Servant Lutheran Church
1716 Villa Rd.

Host: Francisco/Elaine Burke

Phone: 503-472-4020 x218

If you would like to host Greeters in 2016 please contact Patty at the Chamber Office at 503-538-2014.

Member News & Events



Team Wildish takes a break from bypass construction



Columbia Bank Team



Ken & Jan Winder, Melissa Hoffman, Spike Sumner



1st Place Team Frontier Communications



Nap's Thriftway Team



We love our hole sponsors!



Jeff Coats, Francisco Stoller, Joel Stude, Nick Hoogen-dam



Girl Power

Congratulations to First Place Team: Charles Culkin, Michael Ford, Jeff Staehle, and Frank Mulhearn
Second Place Team: Terry Paskett, Russ Kosters, Kyle Hanke, and Ray Leinen
Third Place Team: Arnie Kirkham, Daniel Kirkham, Michael Kirkham and Kendra Little

THANK YOU TO OUR SPONSORS

Title Sponsors: Newberg Ford & Visiting Angels

Beverage Cart Sponsors: Pacific Office Automation & Excell Fitness

Breakfast Sponsor: Friendsview Retirement Community

Lunch Sponsor: Les Schwab

Eagle Sponsor: Providence Newberg Medical Center

Par Sponsor: A-dec

Awards Ceremony: Wildish

Putting Contest Sponsor: Domaine Roy et fils

Trophy Sponsor: Cascade Laser

\$25K Hole in One Sponsor: State Farm Insurance – Susan Schibel

Closest to the Pin: Want & Emery CPA – won by Devin Layman and Peggy Taylor

Tea and Green Sponsors: US Bank, Avamere, Ken & Daughter Jewelers, Chehalem Valley Brewing Co, Newberg Ace Hardware, Supplyworks, State Farm Insurance Susan Schibel, Premier Community Bank, Waterbear Cleaning & Restoration, First American Title, Newberg Urgent Care, Newberg Tire Factory, Country Financial – Dave Sevrens, Chehalem Property Management, Premier Community Bank, Rogue Gourmet Catering Company, Farmer's Insurance – Mike McBride, The Kelly Group, Keller Williams Realty Portland Premier – Meri Kerekanich, All About Roofs, Pogy's.

Golf Cart Sponsor: Guild Mortgage

Long Drive: Avamere at Newberg – won by Russ Kosters and Valerie Rogers

Straight Drive: Ken & Daughter Jewelers – won by Ken Winder and Nicole McIntyre

Member News & Events

**WE'RE
MOVING**

*As of October 1, the Chehalem Valley Chamber
will be in our new location at
2119 Portland Road in Newberg.
We can't wait to show you our new office!*



*Greeters is a
continental breakfast
for members and guests
that offers
visibility, education
and support.*

GREETERS — OCTOBER

8 to 9 a.m.

All locations in Newberg
unless otherwise noted.

Friday, October 7
Newberg High School -
Manufacturing Day
Newberg High School.
Host: Linda Sandberg
Phone: 503-628-1234

Friday, October 14
Ambassadors Open House
Chehalem Valley Chamber
2119 Portland Rd. (new office!)
Host: Karla Erovick
Phone: 503-538-2104

Friday, October 21
Lange & Company Wine Bar
110-A SW Seventh St., Dundee
Host: Pascale King
Phone: 503-487-6370

Friday, October 28
Chehalem Counseling Center
(CYFS)
504 Villa Rd.
Host: Ronnie Vostinak
Phone: 503-538-4874

If you would like to host Greeters
in 2016 please contact Patty at the
Chamber Office at 503-538-2014.



Thank you Bert's BBQ!



Picture of relaxation.



Suds and smiles during our hot weather.



One of the many happy vendors.



The Brews committee takes a break with
the O.F.F. Court.



An epic evening.



Thank you to our title sponsor Chehalem
Valley Brewing Co.



The band in action.

*Thank You
Sponsors!*

Premier Community Bank, Hopp Insurance, Newberg Ford, Express Employment Professionals,
Napa Auto Parts, Columbia Bank, Ken & Daughter Jewelers, Chehalem Property Management,
True Form Collision Repair



NEWBERG ACE HARDWARE

**Get involved –
join a Chamber committee.**

SEPTEMBER MEETINGS & EVENTS

- 2 Greeters**
8 - 9 a.m.
Oktoberfest
Chehalem Valley Chamber of Commerce
115 N. College St.
- 2 First Friday Art Walk**
5 - 9 p.m.
Downtown Newberg
- 5 Labor Day Holiday**
Chamber office closed
- 9 Greeters**
8 - 9 a.m.
Camp Tilikum
15321 N.E. North Valley Rd.
- 13 Board of Directors Meeting**
4 - 5 p.m.
Chehalem Valley Chamber of Commerce
115 N. College St.
- 13 Wine on Tuesday**
5 - 7 p.m.
Newberg Ace Hardware
2100 Portland Rd.
- 14 Job Fair**
10 a.m. - 1 p.m.
Chehalem Cultural Center
415 E. Sheridan St.
- 16 Greeters**
8 - 9 a.m.
Wiki Wiki Weenie
Chehalem Valley Chamber of Commerce
115 N. College St.
- 20 Leadership Newberg Kick-Off Mtg.**
8 a.m. - 5 p.m.
Camp Tilikum
15321 NE North Valley Rd.
- 21 Breakfast for Champions**
7:30 - 9 a.m.
George Fox University Canyon Commons,
Rm. 103
1400 E. North St.
- 22 Ambassadors**
12:30 - 1:30 p.m.
Chehalem Valley Chamber of Commerce
115 N. College St.
- 23 Greeters**
8 - 9 a.m.
Juliette's House
at Brown, Tarlow, Bridges & Palmer
515 E. First St.
- 27 Chamber Executive Committee**
Noon - 1 p.m.
Chehalem Valley Chamber of Commerce
115 N. College St.
- 29 Government Affairs Council**
9 - 10 a.m.
Chehalem Valley Chamber of Commerce
115 N. College St.
- 30 Greeters**
8 - 9 a.m.
A Family Affair
Joyful Servant Lutheran Church
1716 Villa Rd.

(All locations in Newberg unless otherwise noted)
Chehalem Valley Chamber of Commerce office, 115
N. College St., Newberg.

Spotlight on Business



2300 East Hancock St. Newberg, OR 97132
503-537-2659

Monday-Saturday: 8 a.m. - 8 p.m., Sunday: 9 a.m. - 6 p.m.
<https://www.farmstore.com>

Life in the rural areas of Yamhill County can present challenges to many when it comes to conveniences and central shopping. For the lives of our many farmers and rural home owners, they simply don't have the time to race around trying to shop the best price/quality options available, but guess what, they don't have to!

Serving rural customers for three generations, Wilco is the largest agricultural supply cooperative in the Pacific Northwest. With over 3,000 grower-members and over 100,000 customers, Wilco's been in business with Retail Farm Stores, Bulk Fuel Services, and Agronomy services since 1967. A farm cooperative with four divisions: agriculture supply, petroleum, hazelnut division, and farm stores.

The original store was founded in the 1930s — today it is a growing enterprise built for efficient expansion. Competing with the big box, the farm stores serve the general public and members with their five signature departments.

Wilco has a strong commitment to the Wilco Core Values and local communities. Wilco serves consumers as well as growers through 25 locations including 17 Farm Stores carrying everything from fencing and feed to pet supplies and work clothing. Wilco's full-service agronomy centers serve major grower/farmers in the northwest with consulting services, crop protection, and crop nutrients through a team of highly skilled full-time agronomists.



Our local Newberg Wilco store opened in the late 1990's and moved to their present location in 2007. Here is a store that gives the feel of a major retail hardware store but also services the full needs of farmers with a full line of work clothing, boots, and outdoor gear for both men and women. Store manager Will Curley is quick to point out they are not a fashion boutique shop but they do carry fashionable boots for women.

Unlike the hardware stores, they sell fasteners by the pound and not per item. They focus on quality products and exceptional service. They provide a full delivery service for those items which you are unable to transport yourself. Along with the supplies you would expect from a farmers supply depot, they also carry truck accessories, chicken coops, home & outdoor specialties including BBQ grills, air conditioners, power tools, mowers, blowers, chain-saws, trimmers, canning supplies, seasonal plants, and a full line of pet products including all natural grain free pet food and supplies.

They have their very own Pet Grooming Shop, where you can drop off your pet for a full grooming experience while you're at work. They presently have four groomers on site and this department is steadily growing. They are continually training new employees for area stores while adding to their own staff. Will said this is an area that is constantly evolving.

With their core values being: Quality- Respect- Accountability- Teamwork- Community and Integrity, each employee embraces these as their very own and work to serve their patrons.



This Newberg store provides employment for 38 lucky people and offers a family feel atmosphere which is very inviting to their patrons. They also enjoy special seasonal promotions including their special Canning Event coming up September 9, 10 and 11. You will have the opportunity to purchase case lots of produce including but not limited to pears, peaches, poppies, apples, etc.

November brings special savings at their Black Friday event and they also have a "Rewards" program that works similarly to Fred Meyer's. One of their favorite events is Christmas. Along with their sales of trees, they have a full service "Flocking Department" that specializes in making that tree more Christmassy.

Needless to say, if you're a farmer you probably know this place as your go-to supplier; for all others, especially pet owners, you owe it to yourself and your pet to visit this store and explore the opportunities that await you.



Welcome New Members

Johnson Flooring, Inc.

Icon Communications

Degessi Construction, LLC

Member Spotlight

Parrett Mountain Cellars

33434 NE Haugen Road, Newberg, OR

503-807-4061

www.parrettmountaincellars.com

Open by Appointment

How long have you been in business? 5 years (founded 2011)

Number of years in this area? 24 years

What is your philosophy? We have a small family winery specializing in Bold Reds. Making wine is a labor of love and we take great pride in the wines we produce. We have limited production so that we can maintain the exceptional artisanal quality of our wine.

Tell us about your wine. We offer Pinot Noir and Pinot Gris and Bold Reds: Barbera, Cabernet Sauvignon, Malbec, Tempranillo, and Zinfandel. Our Pinot Noir is sourced from our vineyards in Parrett Mountain while our bold reds are from grapes in the Columbia Valley. Our current production is 1700 cases per year.

What makes your wine stand out? PMC has a reputation for having high quality "Big Reds" and recently we won "Best of the Bite of Oregon" for our 2014 Pinot Noir.

What has the response been? Our customers are happy to visit us in our small winery and enjoy our boutique size. We are building a new tasting room that will be rustic in feel with views of Mt. St. Helens and hoping to begin construction in October.

What do you like best about your business? People in the wine industry are always so willing to help and refer visitors from other wineries. We appreciate how welcoming everyone is and have made some great friends since we started making wine.



Dennis & Marlene Grant

BREAKFAST FOR CHAMPIONS (continued from page 1)

Workshop Benefits

As a result of this workshop, you will be better able to:

- Visualize and create an integrated digital strategy and engagement plan
- Document your digital marketing strategy and campaigns

About Mary Czarnecki

Mary Czarnecki is an online marketing and branding strategist with more than 15 years experience in marketing, brand strategy and business development with such companies as WebMD and Johnson & Johnson.

Today, Mary works with entrepreneurs and small business owners helping them to grow their business and connection to their online audience.

She is currently developing a series of online training courses providing on-demand education and skill development for small business owners and entrepreneurs on topics ranging from Social Media Strategy to Marketing Fundamentals.

Prior to her work as a small business consultant, Mary was Director of Strategic Account Development with WebMD, where she delivered innovative online marketing campaigns for some of WebMD's largest clients, including Clorox, Target, and Walmart.

Mary graduated from Princeton University with a Bachelor's Degree in Ecology and Evolutionary Biology. She received her Masters in Business Administration from the Yale School of Management and her Masters of Environmental Management from the Yale School of Forestry and Environmental Studies.

**Get involved –
join a Chamber committee.**

OCTOBER MEETINGS & EVENTS

- 7 Greeters**
8 - 9 a.m.
Manufacturing Day at Newberg High School
2400 Douglas Ave.
- 7 First Friday Art Walk**
5 - 9 p.m.
Downtown Newberg
- 11 Board of Director's Meeting**
4 - 5 p.m.
Chehalem Valley Chamber of Commerce
2119 Portland Rd. (new location!)
- 11 Wine on Tuesday**
5 - 7 p.m.
Chehalem Valley Brewing Co.
2515B Portland Rd.
- 14 Greeters**
8 - 9 a.m.
Ambassador's Open House
Chehalem Valley Chamber of Commerce
2119 Portland Rd. (new location!)
- 18 Leadership Newberg**
8 a.m. - 5 p.m.
City & County Government Day
- 21 Greeters**
8 - 9 a.m.
Lange & Company
110-A SW Seventh St., Dundee
- 25 Chamber Executive Committee**
Noon - 1 p.m.
Chehalem Valley Chamber of Commerce
2119 Portland Rd. (new location!)
- 27 Government Affairs Council**
9 - 10 a.m.
Chehalem Valley Chamber of Commerce
2119 Portland Rd. (new location!)
- 27 Ambassadors**
12:30 - 1:30 p.m.
Chehalem Valley Chamber of Commerce
2119 Portland Rd. (new location!)
- 28 Greeters**
8 - 9 a.m.
Chehalem Counseling Center
504 Villa Rd., Suite 3

(All locations in Newberg unless otherwise noted)
Chehalem Valley Chamber of Commerce office,
2119 Portland Rd., Newberg.

We Make Business Stronger

Weekly Member News Email, 1,000

Bi-Monthly Member Newsletter, 5,000

Member Directory, 9,000

Weekly Releases To Media

COMMUNICATE

Chehalem Valley Chamber of Commerce

115 N. College St., Suite 2

Newberg, Oregon 97132

503-538-2014

Fax: 503-538-2463

Web: www.chehalemvalley.org

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President/CEO

sheryl@chehalemvalley.org

Patty Musick,

Operations Manager

Patty@chehalemvalley.org

Kerry McDaniel Boenisch,

Oregon Wine Education Center Director

dirtvinewine@gmail.com

Karla Erovick

Director of Marketing & Events

Karla@chehalemvalley.org

Executive Committee

Board Chair: Betty Vergets, Newberg Ace Hardware

503-538-5460

Immediate Past Chair: Carr Biggerstaff, Biggerstaff VBA

503-537-9034

Secretary: Teri Council

503-537-2892

Treasurer: Ron Wolfe, Premier Community Bank

503-487-6447

Board Of Directors

Sharon Freeman, Wine Country Catering

503-317-2494

John Kerkanich, Newberg Ford

503-538-2171

Denny Lawrence, Bon Appétit Mgmt. Co.

503-554-2500

Linda Sandberg, Tilikum Retreat Center

503-538-4646

Jennifer Sitter, Pulp & Circumstance

971-832-8110

Jamie Morgan-Stasny, Metropolitan Land Group

503-597-7100

Francisco Stoller, The Kelly Group

503-554-0417

Joel Stude, A-dec

503-537-2892

Emily Weichold, The Four Graces Winery

503-554-8000

Lorie Wolff, One Horse Studio

studio@onehorsestudio.net

Ex-Officio Representatives

Don Clements, Chehalem Park and Recreation

503-537-4165

David Russ, Dundee Mayor

503-551-9442

Robby Larson, George Fox University

503-554-2130

Dr. Kym LeBlanc-Esparza, Newberg School District

503-554-5042

Lynn Montoya Quinn, Portland Community College

971-722-8601

Bob Hanks

Joe Hannan

PCC Climb Center

City of Newberg

971-722-6677

503-537-1240

Measure 97's proposed 2.5% tax on sales would often result in a **"Tax on a Tax on a Tax"** that would be paid by Oregon consumers through higher costs



A recent study by the nonpartisan Legislative Revenue Office concluded that Measure 97's 2.5% tax on Oregon sales would cost the average Oregon household over \$600 every year – and many would pay even more. By itself, a 2.5% increase on things like electricity, cars and housing would amount to a lot of money for most consumers. And, many products pass through a series of companies that would each be subject to the new tax.

For example, gasoline is typically brought into Oregon by companies that would pay the tax, then delivered to retail outlets by distributors who would pay it. Many retail outlets that sell gas are owned by companies that would also be subject to the tax. Thus, consumers could face increases that include a "tax on a tax on a tax" at the pump. Other products pass through four companies that would each be taxed on their sales in Oregon, adding even more to the costs consumers pay.



NO on 97
Defeat the Tax
on Oregon Sales

To learn more and join our coalition visit **www.Defeat97.com**

This voter information paid for by Chehalem Valley Chamber of Commerce as an in-kind contribution to Defeat the Tax on Oregon Sales Political Action Committee, PO Box 5275, Portland, OR 97208 • Phone: (877) 575-9950 • info@Defeat97.com